Observatory of Woman and Health started out as an innovative Internet health project in Spain with the purpose of serving an audience interested in receiving quality information and gaining access to reliable information resources, creating a virtual community that uses the site as an information and knowledge platform. The site is an interactive tool. OBSYM came about as a response to the growing need for quality health information requested by citizens and especially women for the different health needs of this community as well as for being the main family health "managers" in our society.

Keywords: woman's health research, associations, quality health information.

OBSYM has the specific objectives (3):

- To provide and offer the necessary information and training to promote a process of rational and high quality decision-making in health providers and health users based on knowledge.
• To promote the creation, collection, selection, synthesis, integration, transfer and publishing of information and knowledge in the field of woman and health. That includes the implementation of a website, a traditional physical library, training activities, research, and an electronic journal.

• To respond and attend current and future information and knowledge needs of health providers, teachers, students and consumers by way of specific documentation strategies that incorporate information and communication technologies in the field of woman and health.

Contents

OBSYM has been configured in six major content sections (See Figure 1), so in a near future the project will grow without site structure modifications (2): Society (adding information about social perspective), health (including information related to specific health topics), and social community (promoting the relation between Spanish women associations)

Services

• Health and Social Updated news.
• Documents Database.
• Electronic Journal of Woman and Health
• Traditional Library: journals titles in woman and health
• Health and Woman Research
• OBSYM Meetings in woman and health topics
• Health Offline training activities.

Certified Quality

To obtain maximum rigour in the search and inclusion of content, OBSYM has benefited from the participation of a multidisciplinary Scientific Committee, integrated with relevant personalities in Spain health scope, hospitals, research institutes and health organisms addressed to patients, which has implied the acquisition of some inclusion criteria for the website content.

In turn, the OBSYM has received the certifying seals of Health on the Net and the Certified Medical Web Site Seal of the Medical Association of Barcelona for following the quality principles of both certifications.

Finally the Project Website has a resource selection policy, to improve the quality of documents and e-resources adds to the database.

Results

1) Web

OBSYM has actually a huge success with 4 millions of hits in 18 months. With the visit of 66.000 users and 108.000 visitor sessions. Users has been downloaded 60.000 files. Finally the number of subscriptions to EJWH has been 3.235.
2) Research
OBSYM has the aim to promote the creation, collection, selection, synthesis, integration, transfer and publishing of health and life science knowledge with (3) a specific research in health scope. Actually the Observatory has finished studies in topics like: information needs of woman in Spain, priorities in public health, woman associations in Spain, mass media and gender, scientific evidence in the clinical management of fibromyalgia, analysis of scientific production in women’s health, inequalities in gender and health care in Spain, osteoporosis, stroke, gender perspective in national Health Survey, health of physicians woman.

3) Electronic Journal of Woman and Health
EJWH (See Figure 2) includes the last information about the Portal and interested news to the user. It has an attractive appearance and design. All contents specific to a main topic in each issue (1). Actually, EJWH has eleven issues edited in Spanish and three in English.

Conclusion
OBSYM might turn, not only in an interactive tool that offers quality contents, but also into a platform that allows virtual communication between its users and associations and develop a structure which promote research in woman and health. The implementation of learning and research activities increase the quality and originality of the project.

Public and private partnerships are needed to implement this kind of projects under social responsibility corporate policies.

References
Figures and tables

Figure 1.- Homepage of OBSYM
Figure 2.- Homepage of EJWH